

# Leading Digital Transformation

**The Leading Digital Transformation course has been designed and road-tested by industry experts to help you to deliver digital transformational change more effectively.**

## **Who is delivering the course?**

The course has been designed and will be delivered by expert practitioner-academics from Sheffield Business School. All have industry experience, are skilled at working with leaders of small and medium-sized businesses and are experts in their field.

**The programme has been designed to fit around your existing work and personal commitments and comprises:**

- 10 developmental workshops over 12 weeks (6 online and 4 face-to-face)
- This equates to 40 hours of specialist change leadership training
- Cohorts will run between September 2023 and February 2025
- You'll be able to join a cohort in locations across South Yorkshire, West Yorkshire, North Yorkshire, East Yorkshire, York and Hull

If you're interested in this course, scan this QR code for more information, email [madesmarter@brookconsult.co.uk](mailto:madesmarter@brookconsult.co.uk) or call 01226 240 435 today!

**Sheffield  
Hallam  
University**  
Knowledge Applied

Sheffield  
Business  
School



## **Benefits**

- By investing in your development on this course you will accelerate and de-risk the implementation of digital technology in your manufacturing firm
- You will create a tailored plan to transform your current operations into a new, digitally-enhanced and more productive operation
- You will be expertly tutored by practitioner-academics from Sheffield Business School
- You will build a close network of like-minded leaders and industry peers for sharing experiences and mutual support and encouragement
- As 50% of the training is funded by Made Smarter you only pay £1,250.

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Made Smarter is a national movement to drive growth amongst UK makers and advance the UK economy. Backed by world-renowned businesses and the UK government, it will improve the development and adoption of emerging technologies. Making a real, everyday difference to people from the boardroom to the factory floor.



In partnership with: