



brook

consultancy

Implementing
Business Support
Interventions to
Facilitate Change



Strategy:

Giving your Business
Strategic Direction

brookconsult.co.uk



Working with a Brook Consultant will help you, as a Senior Leadership Team, to establish and facilitate thought provoking ideas to help your business establish a strategic growth plan using visual planning tools, establishing priority strategic tasks, taking ownership for implementation and delivery of growth tasks.

Do you want your business to grow?

Brook are a team of highly skilled and experienced consultants who have worked with organisations of all sizes across the UK to achieve growth and operational improvements bespoke to their operation.

We Work With You

Brook Consultants will build a solid foundation for growth that identifies the businesses routeway to growth and success. Brook consultants will then put in the framework for growth and be with you every step of the way to ensure milestones are reached with a step-by-step plan to achieve success.

We Integrate

Brook Consultants work as an extension of your operation as we get to truly understand your business and ensure plans are bespoke to the business dynamics.

We Lead

Brook Consultants lead the process of developing a bespoke strategy that focuses on sustainable and achievable growth using knowledge gathered from the industry.

Format of Delivery

We start by getting to know your organisation via deep-dive sessions into the functionalities of your operation and see processes in action. Consultancy sessions can be facilitated team sessions with the senior leadership team of the organisation to establish consensus on the current business position and growth intent, or facilitated one-to-one coaching sessions to identify growth blockers within departments to recommend changes required.

Ideas will be discussed, challenged and tested to establish a robust route map for growth. Further team sessions will be held to develop a growth vision with targets and to highlight strategic tasks to ensure this is achieved.

Brook Consultants will work with the Senior Leadership Team to ensure agreement on priority tasks and assigning lead team members for certain tasks.

Subsequent support would involve both the whole team and individuals to facilitate and drive the implementation of the business strategy.

The delivery will be bespoke to business needs and sessions will be dictated by participant availability, recognising their commitments to the ongoing management of the business.

Delivery will be on business premises or digitally via any online meeting platform such as Teams or Zoom.

Business Benefits

The work will establish a visual strategic growth plan for the business in a practical, hands-on way to produce business growth and profitability. The consultancy sessions allow the business to then be proactive and increase operational efficiency, increase market share, drive profits and ensure the business is more durable.

For more information:

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